

SAUNTERINGS

From Where The West Begins.

By JOHN T. MEYERS.

LAST week San Antonio shivered along with other sections of the United States as wintry blasts sent temperatures below freezing marks. Over cattle and farming sections of southwest Texas damage was reported of cattle frozen to death on the ranges. Pastures generally were rendered grassless by the severe freeze. Cattlemen have been forced to resort to burning thorns from prickly pear cactus in order to ward off the terror of starvation now existing. As the roar from the pear burner's flame is heard, hungry cattle stampede to the scene, bellowing and fighting to feast on the juicy cactus shorn of their long, needle-like thorns.

In the freezing farming regions, endless fields of lettuce and cabbage presents a scene of desolation, in the wake of winter's icy breath. However, some farmers optimistically believe that part of their lettuce crop will be revived with the normal weather now existing.

MOTORISTS in southern climes experienced a taste of winter motoring problems to which they were unaccustomed when temperatures dipped to sub freezing figures during the recent cold spell. In San Antonio the thermometer registered 14 degrees above zero in outlying sections. Failure to drain the radiator resulted in severe complications. Anti-freeze solutions were in urgent demand. And those whose purse could not afford this precaution resorted to various schemes to keep the family chariot from freezing stiff. Blankets, sacks, bright quilts, and even woolen underwear, draped the radiators and hoods of automobiles parked on downtown streets. Total strangers stopped to offer advice and exchange experiences. Radiators gushing spouting torrents of steam were a common sight.

DAN Cupid with his heart-shooting arrow, and bountiful supply of ammunition is ready for business when he moves into the front line trench on February 14th. Just two weeks ahead, and the boys are saving their pennies to present the lucky girl with a fancy Valentine card, and that red, heart-shaped box of candy. We don't know how things are now-a-days, but back in the days when girls were plaited hair and fancy bow ribbons, Valentine Day was a blessing to the bashful swain lacking the nerve to tell the pretty girl next door how he would be honored to be her beau, and have the privilege of calling at the house Sunday afternoon. Maybe things have changed now. Anyway we intend to interview Dan Cupid sometime, and get the lowdown on the new HEART DEAL.

A BOOKLET received from one of telegraph companies reveals the fact that things have been made easier for modern day Romeos. All the fellow seeking to have the lady of his choice accept or decline his Valentine proposition has to do is call a messenger and say "Send Miss So and So Social Message No. 68." This magic numeral will promptly dispatch the following greeting in its way—"Let the vines hum a merry air to a Valentine I hope will care." Or, if he is inclined to be less sentimental and more business like No. 51 may be his choice—"To get down to loving facts—Will you be my Valentine?"

FROM an intimate source close to political activities in Mexico comes prediction that the near future may bring about serious general uprisings against the government in southern neighboring Republic. A desperate struggle for religious freedom will be the sweeping flame that may change the present power that holds sway in that country.

Signs of an early spring: The return of the organ grinder and his trained monkey on the streets.

LINGERING relic of the past was observed at Pleasanton, Texas, a little cattle town 35 miles south of San Antonio. Besides a cafe was a hydrant with a rusty tin cup dangling at the end of a chain. This was for the use of the general public. We thought public drinking cups had gone the way of watering troughs for horses. One could not help thinking the editor of the weekly paper in this town could do his community a good deed by writing an editorial presenting the deadly danger that lurks within that little tin drinking cup.

FROM a pioneer resident of the town we had a glimpse into the glamorous days of yore when cowboys rode into town on Saturday nights, got drunk, gambled and shot up the town before returning to the ranch. High moralized citizens took offense at wide open gambling that took place under trees on the plaza near the courthouse. Protests were made to the sheriff, and a law was dug from the records that prohibited gambling on the streets or grounds of the town limits. The sheriff issued his orders and warnings. But the cowboys proved to be schemers as well as devotees of Lady Luck. A large platform was built above the limbs of a giant oak tree, and the games continued unmolested. The cowboys claimed they were not gambling on the streets nor around—they were above that—so the sheriff just scratched his head and walked away.

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PRESIDENT'S BIRTHDAY BALL CLAIMS ATTENTION AND GENERAL SUCCESS

Bay St. Louis and Vicinity Pays Tribute to President Roosevelt and Helps Worthy Cause—Attendance Was Tribute to the Executive Chief

Marking the birthday of the president of the United States, the "President's Birthday Ball" in Bay St. Louis at Uncle Charlie's Nite Club went over big and gave every evidence of the loyalty and patriotism of our people. The attendance was unusually large, the spacious dance place filled to overflowing. Weather was propitious and every element seemed to have conspired to favor the success of the nation-wide celebration.

Not only Bay St. Louis friends turned out en masse but it was particularly noticed large contingents from the outlying rural sections were present, particularly De Lisle, Lakeshore and English Lookout.

Since many people unable to attend the ball are sending a dollar or more as their contribution to honor the President and help the cause for which the ball was given, The Echo cannot as yet give out the total or net amount realized, however, over \$100.00 were the door receipts. All dollar and other contribution may be sent between now and the end of the week to C. G. Moreau, general chairman. Receipt of quite a number of contributions of this kind are hereby gratefully acknowledged.

Presented entirely on the merits of the President's Birthday Ball and cause espoused, the Bay St. Louis Committee refrained from floor shows, local program and other objects of entertainment that might have been suggested.

"It was the idea," said the local general chairman, "to offer and hold this ball entirely aside from any other attraction. Simply the President's Birthday Ball, and as such it went over big, both socially and financially. There was no ballyhoo, no whoop 'em up, etc."

Keynote of the decoration was blue and silver, the official colors for the ball. In the center of the club, from the high ceiling hung a chandelier, clustered with blue lights and silver effects were had from spotlight illumination. Aside from this the American flag predominated. One massive flag hung from a position of advantage while surrounding the walls were massive flags that had patriotically been loaned by a number of local merchants. The tri-colors gave the appearance of that official dignity that lent to advantage.

At 10:30 President Roosevelt's address was heard by radio, as broadcast from Washington, through the facilities furnished complimentary for the occasion by the Radio & Electric Shop, Messrs. Stevens & Wolfe, owners. A Crosby receiving set was used and the best of reception resulted.

Following the broadcast the President's Grand March followed, participated by practically the entire number that crowded the club building's dance floor. A number of effective figures were presented and in time the marchers were dancing as the strains of "Blessy's Orchestra" turned from march tempo to the time of dance music. This march was carried out successfully and, aside from the President's message, was the high feature of the evening.

At the door receiving were Mr. Charles A. Breath, Jr., and Mrs. M. J. Juden. There were no complimentary. Every admission, from the general and executive floor chairman down was cash.

Mr. Chas. A. Breath, Sr., gave the use of his premises, well known as Uncle Charlie's Nite Club, lights, etc., entirely free from any charge. No one wishes to be thanked, for the occasion and cause would not permit. It was all free will and patriotic. However, the management in charge must express appreciation for the splendid co-operation rendered by everyone who contributed in any way to assure the success of the evening.

It is estimated that 6,000 such occasions were held over the United States the same evening. Last year 5,600 and a million dollars were realized. Bay St. Louis adventured last year had no ball, joining hands with the good people of the city across the Bay. But this year it was decided Bay St. Louis, too, could hold its own President's Birthday Ball and the test best proved it could be done.

Thirty per cent of the proceeds will be used for general research work in the cause of eradicating infantile paralysis and seventy per cent will be appropriated to a fund to be used locally. That is, any victim of the disease from this section may be sent to Warm Springs, Ga., and receive the cure at no personal expense. When it was suggested to celebrate the President's Birthday he only consented after it was agreed to give funds thus realized to a great cause in the interest of humanity.

COMMANDER PEAIRS' REPORT OF SPANISH VETERANS FOR 1934

Gain and Losses in Membership—Days Observed—Veterans' Burial Lot

The report of the retiring commander, J. W. Peairs, of the William J. Cleveland Camp, U. S. W. V., for the year ending December 31, covers briefly the activities of the local Spanish American War Veterans. The army of 1898 was never larger. It has been reduced by the incidental losses of thirty-six years.

Here are some of the activities of the camp, as reported by Commander Peairs:

Number of Members December 31, 1934, 14.

Number of members, December 31, 1934, 15.

Gain in membership during year 1. Loss in membership during year 1.

The gain was occasioned by the joining of two new members. The loss by the death of Comrade Kern.

Decoration Day, Flag Day, Maine Day and the Birthday of the late Theodore Roosevelt were observed by the camp with proper ceremonies.

During the year the burial lot in Cedar Rest Cemetery, Bay St. Louis, was improved and Government monuments erected. Plans have been made to build a concrete coping around said lot. Two comrades are now buried in this lot, namely: Benj. F. Livingston and Thomas V. Lawler.

The body of the former was buried during the year 1933, that of Comrade Lawler was exhumed from an outside place in the cemetery and reinterred in the U. S. W. V. lot in November of this year.

On Decoration Day the monuments of these two comrades were unveiled and dedicated to their memory by the camp with due ceremonies.

"It is a pleasure," says the report, "to note here that the average attendance at all the regular meetings was well over 90 per cent, which I think is an excellent record and one of which the camp could justly proud."

"In making this report I desire to thank all the officers who served me during the year for their loyalty, helpfulness and the efficient manner in which they discharged the duties of their several offices; especially that of the Adjutant and Quartermaster, Comrade Drake."

P. T. A. Holds Executive Meeting Tuesday 29th.

An executive meeting of the Bay Central P. T. A. was held at the home of Mrs. A. P. Smith, Tuesday morning. The main business of the meeting was a discussion of the financial status of the association. All outstanding bills have been paid except a milk bill of \$23.25 and a bill of \$5.01 for napkins and straws, for the school lunches. It was voted to pay these bills.

Five dollars has been sent to the associated charities as the P. T. A.'s contribution to his work.

Lutheran Services To Be Held Sunday At Methodist Church

Rev. Earl P. Knobloch, Lutheran pastor at Gulfport for the past fourteen years will conduct services Sunday, February 3rd, at 3 P. M., using the Methodist Church on Main and Second streets. Rev. Knobloch will take as his topic: "The Power of Prayer." Lutherans and friends are invited to attend.

Silhouette Beauty Shoppe Is Open And Ready For Business

The new beauty shop, to be known as The Silhouette, with Miss Stella Gex, owner and operator, opened this week and a cordial invitation is extended the public to visit and extend their patronage. The newest and latest is offered, says Miss Gex, with all new equipment.

The shop is not only well equipped but the interior is attractive, finished in modernistic black and white. See advertisement in another column.

OFF TO WASHINGTON

N. T. Haas, resident of Kiln, will leave for Washington from Bay St. Louis this Friday night where he will have a special conference with U. S. Senator Theodore G. Bilbo in the interest of several matters of public attention, including the proposed old age pension bill and the bonus. Mr. Haas, member of the county Legion Post, plans to be gone about two weeks.

19,000 PROJECTS

Secretary Ickes reports that PWA has completed 9,100 projects, has 7,600 under construction and 2,800 ready to begin.

RADIO TRAVELING CAR TO REACH HERE FROM CAMDEN, N. J., FEB. 6.

Good Will Car to Merchants Handling RCA Products—Has Many Sound Features

As a gesture of good will to merchants who handle RCA Victor "Magic Brain" Radios in Bay St. Louis, the RCA Victor "Radio Headquarters" car arrives in Bay St. Louis Wednesday, February 6, from Camden, New Jersey, and will be seen and heard on the streets of the city.

The car is one of several now touring the United States. Fully equipped, it is said to have cost \$25,000. It is manned by two men thoroughly trained and experienced in the operation of every phase of its equipment. The operating cost and incidentals average \$50.00 per day.

The quality of the sound is especially good for radio reception on short and broadcast bands. It is the most completely equipped advertising unit that has ever been put on the road.

By means of the screen placed atop the car and the use of the 16 MM. Projector, sound motion pictures can be shown after dark. The supply of film includes animated cartoons, newsreel and selected short subjects or comedies.

The itinerary of the car has been arranged by Philip Werlein, Ltd., New Orleans Southern Distributor of RCA Victor products and is in charge of a Werlein's Sales Representative.

RCA Victor "Magic Brain" products are distributed in Bay St. Louis, by Bay Mercantile Company.

MEETING OF NATIONAL COUNCIL OF CATHOLIC WOMEN HELD MONDAY

Bishop Gerow Attends and Explained Origin of Organizations and Objects

The regular monthly meeting of the National Council of Catholic Women was held at Pass Christian, Monday January 28th, at 3 P. M., with a nice attendance from Long Beach, Pass Christian and Bay St. Louis, as Fathers Hager, Leech and Gmelch were present and our Reverend Bishop Gerow, of Natchez, was the honor guest.

After prayer, the reading of the minutes and Council business matters were disposed of, Bishop Gerow gave an inspiring talk which we set forth herewith in part.

Bishop Gerow stated that this was his first attendance at a meeting of the Bay St. Louis District, and that he was very much interested in N. C. C. W. work because he feels it is capable of achieving so much good through the united efforts of the workers, than can be accomplished individually and, too, so much is gained through exchange of ideas. There are so many things which can be done when we join hands, which can not be done singly.

His Reverence gave a brief history of the founding of the Council. He stated that when the World War began, the Y. M. C. A. and Y. M. H. A. administering to the social and spiritual needs of the boys in service, but the Catholics had no organization to take care of their Catholic boys. It was suggested that the Knights of Columbus do this, but the Government said no, so immediately a meeting was called of all the Bishops of the United States, and an organization was formed under the title of the National Catholic Welfare Council. This organization went before the Government and asked permission to take over the work above mentioned and allow the K. C. to serve as their representatives, which was granted, the wonderful services rendered to the boys of which we are all aware.

After the World War, the bishops began meeting in Washington once a year and it was found that so much more could be done by united or organized effort than could be accomplished otherwise, so it was decided to continue this organization, which was called the National Catholic Welfare Council, of which the National Council of Catholic Women is an integral part, as it is the one large organization of Catholic Women in the United States.

Bishop Gerow stated that the Diocesan organizations have already accomplished great things by bringing Catholic women from all over the state together; by organizing study clubs and circulating Catholic literature; by increasing the number of shrines in the homes; making catechetical instructions in remote sections possible, and helping the church and humanity generally. He also stated that the organization in this state was formed at a special request, and he certainly hoped that this District would start out with renewed vigor and succeed in having every Catholic woman a member.

L. & N. R. R. EMPLOYEES HOLD SAFETY MEETING PRECEDING BROADCAST

Addresses Delivered by Emile J. Gex, Rev. Girault Jones And Owen Crawford—Party "Listens In" To Radio Talk by President J. B. Hill.

HANCOCK LEGION POST

Elects and Installs New Officers for Year—Important Meeting Feb. 7.

The American Legion Department of Mississippi has broken all previous records. 1935 the Department will occupy Peak Membership Position; over 500 new members and six new Posts already over 1934 total.

The Clement R. Bontemps Post No. 139 The American Legion of Hancock County have elected officers and plan membership activities. The following are the new officers chosen for 1935.

C. L. Reab, Commander.
C. E. Craft, 1st Vice Commander.
A. S. McQueen, 2nd Vice Commander.

C. M. Burgdahl, Adjutant and Historian.
Fred Fayard, Finance Officer.

Henry Capdepon, Service Officer.
L. E. Green, Sgt. at Arms.
M. E. Toulouse, Chaplain.

M. O. Blanchard, Activities Chairman.

Commander Jones, Joe Graham Post of Gulfport acted as installing officer. R. E. Redfield Master of Ceremonies. Past Department Commander Luther Maples delivered an interesting address. Past State Vice Commander Henry Odom also gave an interesting talk.

The Legion membership in the State is now approaching the 8000 mark, and in all probabilities the State will pass this mark before Feb. 1st, 1935.

The Clement R. Bontemps Post meets the first Thursday of every month in the City Hall Bay St. Louis at 8 P. M. The Ex-service men of Hancock County are urged to attend the meeting, February 7th at 8 P. M. The Post has some very interesting news for ex-service men. Attend this meeting and get your application; this is important and for your benefit; without the application you cannot secure these benefits or apply for them; this is important and should be attended to at once, otherwise the opportunity will be lost.

REGARDING GAS FOR BAY ST. LOUIS; MAPS IN PROCESS OF MAKING

Engineer J. H. Thatcher Writes to Head of Company Survey Report Soon Ready

Many inquiries come to this newspaper regarding the subject of gas, recently voted and granting a franchise to R. B. Knott and others, of Louisiana, to place gas mains over the city and supply of natural gas for consumers, domestic and industrial.

In reply, letter Mr. Knott writes that within ten days the city will receive a report and that it is planned to go ahead with the actual work of construction as early as practicable. Since the foregoing article was put into type, City Commissioners received a letter Tuesday from Senator Knott in which he enclosed a letter he had received from Engineer Thatcher, dated Houma, La., January 26, 1935. Mr. Thatcher's letter to Senator Knott reads as follows:

"Dear Mr. Knott: On December 27, 28 and 29, 1934, we made our gas survey relative to installing gas distribution system in the town of Bay St. Louis, Miss.

"It may seem that we are a little slow in completing our detail report, however, will have detailed report completed within ten days. As soon as report is completed will advise you immediately. Yours very truly—J. H. Thatcher."

TRANSPORTATION

A proposed amendment to the Interstate Commerce Commissions powers would make it virtual ruler over land, sea and air transportation in so far as rates and allied matters are concerned.

Subscription Price
To The Sea Coast Echo, \$2.00 per annum, payable in advance. Single copies, 5 cents. No complimentary subscriptions or copies.

"Great strides have been made in making railroad operation safe both for employees and patrons during the last few years, and the worst records now are better than the best ten years ago," said James B. Hill, president of the Louisville & Nashville Railroad, in a radio address before several thousand railroad employees at Nashville, Tenn., Friday evening. "In the period of the past eight years personal injuries to employees have been reduced on the Louisville & Nashville Railroad from 2,715 in 1927 to about 293 in 1934," he pointed out.

Mr. Hill's address was included in the program of a huge safety first rally broadcast from Station WSM and to which thousands of employees of the L. & N. and N. C. & St. L. railroads listened by means of radio receivers installed in meeting places in hundreds of cities and towns on both lines. President Fitzgerald Hall of the Nashville, Chattanooga & St. Louis Railway represented his road on the program.

Railroad employees of Bay St. Louis met at Bay St. Louis and held a local safety meeting preceding the broadcast. Addresses were made by Emile J. Gex, Rev. Girault Jones and Owen Crawford acted as chairman for the occasion.

In appealing to railroad employees to take greater care of themselves and their associates, Mr. Hill said: "Safety practice is a result of a condition of mind. As a man thinketh, so he is. Primitive men did not have to be told to flee from the lion in the jungle. The lesson of that danger was well learned out of a destructive experience. No one need tell you that the wheel of a train will crush you mercilessly if it catches you unawares. Such dangers are apparent and of them you need such reminders as to insure against thoughtlessness or chance-taking. There are other dangers not so apparent, which become evident only after a bad accident or are made known through constant foresight and vigil. Safety work, therefore, seems to divide itself into the groups of activity. The first is to determine all of the hazards of railroad operation, apparent and hidden, whether in the physical layout or the rules and conditions under which men work, and to correct them where possible; and second, to remind men of those hazards and inspire them to be careful. This is a large task which must be intelligently pursued and presented to the eyes, ears and reason of men."

Mr. Hill said that the wanted to make his listeners feel that there is actually something intensely real in safety work and wanted to arouse interest in the workers to cause them to study the methods which are already successfully pursued by others. "Few men are now injured," he said, "freight moves much faster without damage and the passenger train is far the safest of all passenger travel." A passenger in his proper place on a passenger train, he pointed out, "is far freer from danger of accident than he is in his own home."

Last year the employees of the N. C. & St. L. challenged the L. & N. employees to a contest to determine which road could reduce the number of accidents by the greater percentage. The N. C. & St. L. won the contest and by saying, "The Louisville & Nashville employees now challenge the Nashville, Chattanooga and St. Louis Railway employees to renew the friendly contest and rivalry in safety first work for the year 1935."

President Hill of the NC&St. L. who followed Mr. Hill at the microphone, congratulated his fellow workers on their excellent safety work in 1934, during which his road suffered only 34 employee accidents and ranked "a very close" second among all the railroads of its class. "In 1935," he said, "we expect to be first. Nothing less can ever satisfy those of us who make up the Dixie Line."

In accepting President Hill's challenge, President Hill said that he is not so much interested in which road wins the contest "as I am that every railroad employee has a genuine pride in the operation of his company, in part at least, to show the great American public that in spite of unfair critics railroading is the safest and finest transportation in the world and entitled as of right to fair treatment in both regulation and taxation than it is now being accorded."

THE SEA COAST ECHO

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ECHO BLDG.

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Chas. G. Moreau, Editor and Publisher.

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PLENTY FOR THE FRONT PAGE

CHRONICLING of events in daily papers are of such number and of unusual nature as to almost crowd the Bruno Hauptman trial off the front page. The latter is perhaps the outstanding crime of the times because of the prominence of the family affected and the heinousness of the double crime of kidnapping and murder.

Finding a pair of legs, thrown away in a sack at some point in the woods near Hattiesburg, sensational doings at Baton Rouge in official and political life, another steamer disaster at sea with loss of lives near the 50 figures, are only a few of front page articles. Congress also occupies quite a place in the spotlight, with first month of that body's deliberations absorbed in the world court, an ally to the league of nations. And in the meantime the Supreme Court withholds the decision of the gold issue.

There is much to engross the newspaper readers' attention these days. That is for the who has a predilection for the detection of crime and casualty news. It appears one can only gasp, and ask, What next?

One hundred and eight thousand pounds of dried skim milk will be made available to Mississippi relief clients in February as a federal surplus commodity, it has been announced by Walter Davis, head of the commodities distribution department of the Emergency Relief Administration for Mississippi.

BRUNO HAUPTMAN CASE

SO far, now that Bruno Hauptman has gone over to the defense of the famous case, the State resting after three weeks of grueling the accused, he has failed to establish anything so far that would substantiate his claim of knowing naught of the crime only that which he read in the newspapers.

The State has established a chain of evidence largely on circumstantial evidence and Hauptman has failed to prove his innocence.

The cost of the case to the State of New Jersey will cost a million dollars or more. But it is worth it. Crime must be stopped, and further, the kidnapping racket as well. If Hauptman is guilty, he should receive the extreme penalty for the sake of safety and general civilization rather than only as a punitive measure.

It is said that the President favors Mr. Garner as candidate for the Vice Presidency in 1936. That should cause no surprise. The Democracy never enters on its passenger list a Jonah who has to be chucked over the side in order to save the ship.

PROTECTING FISH AND GAME.

THE State Game and Fish Commission continues to remind sportsmen and trappers that it is unlawful to hunt, trap, take, frighten or kill game, fur-bearing animals, or birds forced out of their natural habitat by high water until they have been permitted to return to such habitat by recession of such water.

State Game Wardens are being ordered to flooded areas to take such measures as are needed to protect wildlife from destructive agencies.

Cooperation of local sportsmen and farmers is needed at this time in protecting and feeding game stranded and suffering from hunger and cold.

The coming spring will be a good time for those people who have been planning to beautify their premises for the past ten years to make a start.

WORTH A TRIBUTE

LET'S pay a tribute to Jan Kubelik, the great Czech violinist, who went into bankruptcy a few years ago.

This artist, without what business men would call a business sense, assumed, after the proceedings in court, all his debts, although not legally bound to do so. He is gradually paying them off.

His example is not new; others have done the same thing, but the spirit is so rare as to deserve attention and commendation.

A promise to pay means nothing to a dead-beat.

Most religious arguments are about non-essentials.

Just a tip: If you intend to pay your subscription in January it's time to send in the money.

Schools are very important to the pupils that attend them whether their parents recognize the fact or not.

The weather man may make a mistake now and then but most of the time he hits the nail pretty close to the top.

Everybody agrees that there are too many highway fatalities in Mississippi but the living do nothing about it and the dead can't.

ABOUT EDUCATION

THERE are a number of readers of The Echo who have not had the privilege of attending college. Some of them, no doubt, are under the idea that they are not "educated." They may be right, and they may be wrong. Education is not a question of going through any school or college, or university.

One of the prime accomplishments of an educated man, as we see it, is to be able to cooperate intelligently with his fellow man. This means a willingness, as well as an ability, to get along with other members of the social group. No matter how much a man may know, or how many degrees he may have, he is far from educated if he is unable to meet his neighbors on common ground and work together for the common good.

There are readers of The Echo who have never seen the inside of a college, who, nevertheless, are better educated than many degree-holders. They may be a little bit short on intelligence, of a certain type, but they are long on common sense and they have picked up enough information to be able to cooperate.

This article is not to disparage education. It is rather to encourage those who cannot go to college. Let them keep up, as best they can, with current affairs, read as much as they can about subjects they do not know and never forget that true education is what a man learns and makes his own, not what he gets out of a book merely for the purpose of making a recitation that will pass him.

BEAUTY SHOPPES NO MORE A FAD

BEAUTY Parlors have given way to the more popularly used appellation of beauty shoppes. We find this enterprise in all communities. Operators are skilled in their work and properly licensed after a thorough and recognized scientific course, followed by an examination.

The beauty shop was at first considered a fad. A place that principally appealed to feminine vanity and for others who had surplus leisure. But such is no longer the case. Rather the exception. The woman who knows that it spells better health to have her scalp and hair scientifically treated periodically is now the best customer of the shoppe. It is no longer the idle and vain who go. Women in all walks of life seek such attention for the reason it is well as a sanitary measure for better cleanliness and a preventative for any ailment that might originate for lack of such attention.

The manicurist is an all-important personage now. She treats milady's nails in that manner no germs may find lodgment and no infection may have room.

Hence the beauty shoppe is no more a fad. It is a fixity that has come to stay. Women go to the hair and nail specialists just as they would to their family physician from time to time in order to keep well. Someone has said beauty was only skin deep. But it is deeper than that. It goes for one's health and general welfare.

LOCAL INDUSTRY AND PAYROLL

CHANNELS of local trade feel the effect of the canning industry established locally last fall and for the past several weeks in full blast. Storekeepers and others tell us their trade has increased to a marked degree and the hope is expressed that this industry may continue far into the season.

There is no desire here to go into details and figures, even though a few are at our command. But suffice to say nothing in this community singly takes the place of this weekly payroll. Hundreds of men and women, who, otherwise, would find no means of livelihood find here a daily wage sufficient to keep them from the relief and welfare rolls and from privation. This industry establishes several branches of work. To the many who work on the reefs and go out as members of a crew, to the owners of boats, to the pickers of shrimp and openers of oysters, to the box workers, team drivers and down a long line of endeavor.

This industry has come at an opportune time and we note many are taking advantage to earn a day's living rather than become objects of charity or subject to the neglect and subsequent misery that comes from want.

PROLONG YOUR OWN LIFE.

ONE of the most significant trends in advancing or prolonging human life is the stress that is being laid on periodical health examinations. There are many diseases that kill only because of ignorance that they exist. People think they are well and for that reason ignore the sound advice of leading physicians that they allow themselves to be examined regularly by thoroughly trained and scientific men.

There are many diseases that begin insidiously, without throwing pain into the body to warn the victim. They can be detected by a competent examination and arrested at inception, but if allowed to develop unmolested, invariably kill.

Readers of The Sea Coast Echo have seen this idea before in our columns. They will see it again. In the meantime, there is no sense in reading our warning unless you act upon it. That means, be examined at once.

BRISBANE'S AERIAL GHOSTS

THE eminent editorial writer, Arthur Brisbane, sees spooks and ghosts every time aviation scores a spectacular triumph. Miss Earhart's flight across the waters that separate our western coast from Hawaii made him see, at once, a mighty armada of 5,000 planes, bombing the coast, speeding to the east and tearing up our cities.

Of course, he did not tell where the 5,000 planes were hidden at this time or what the American Army, Navy and Marine corps flying machines would be doing while the "enemy" rained bombs upon us. Maybe, they will be reading Mr. Brisbane's interesting editorials and forget to look up into the sky.

WITH THE PRESS

FLOOD VICTIMS (Daily Biloxian)

GOVERNOR Conner has appealed for private donations to aid thousands of flood victims up state.

Few who have not actually witnessed the scenes of misery can realize how desperately our fellow Mississippians need this help.

Homes flooded, crops ruined, cattle drowned or frozen to death, weary from their long fight to save their lives and a few most cherished belongings, and now sick from influenza, the flood victims have been pouring into nearby towns, seeking food, warmth, shelter.

The Red Cross, of course, promptly went to their aid, but Red Cross funds alone are not sufficient. The state still debates a special appropriation to help the thousands who have been wiped out. Federal funds are slow in reaching the distressed area and will be inadequate.

The flood victims, many of them our summer neighbors and visitors, need help. All of us who can do so should contribute to local Red Cross officials who will forward the money promptly.

WORK-RELIEF—OUR PART

(Jackson Daily News)

GOVERNOR Conner and members of the Mississippi legislature should not seriously object to the demand of FERA Director Harry Hopkins that this state put up \$1,500,000 to insure continuance of Federal relief during the current year.

The offer of Mr. Hopkins is very liberal.

Mississippi has been pulling money out of the Federal treasury for direct relief at the rate of about \$1,500,000 per month. Our January allotment, now nearly gone, was \$1,641,000. The February allotment will be about the same. No more money after that unless we come across and show a willingness to do something for ourselves.

The offer of Mr. Hopkins is a good investment, even if it does not carry a positive assurance of how much we will drag down after chipping in to the tune of \$1,500,000. It is certain that the sum will be far more than that asked of the state.

Mississippi has been a mendicant quite long enough—a veritable beggar on the doorsteps of the Federal treasury.

There will be a lot of hollering and hell-raising, of course, when Governor Conner submits the question to the legislature, but the work-relief program is going through and we may as well travel along with the Democratic administration.

Please bear in mind that we have already drawn from Uncle Sam since Mr. Roosevelt went into office more than \$31,000,000. Some of it has no doubt been badly disbursed, but let's assume that the spenders were well intentioned.

The Big White Chief in Washington has been mighty good to Mississippi.

LOVE, FOR LOVE ALONE

(Jackson Daily News)

ROBERTA Nicholson, member of the Indiana legislature and daughter-in-law of Novelist Meredith Nicholson, has introduced a bill which would make it a penal offense for anyone in Indiana to file or abet a damage suit for breach of promise or alienation of affections. The idea is such an obvious bit of common sense that one wishes that every state in the Union might speedily copy it.

For lawsuits of this kind, in 99 cases out of 100, are utterly indefensible ethically. There is no property right in love. For one who loves and suffers the loss of love, there is no sum in human finance sufficient to ease the hurt.

The "heart balm" business is a disgrace to the legal profession. In most cases it is just a polite form of blackmail.

It is very hard to think of one good reason why Mrs. Nicholson's law should not be passed in Indiana and in every other state.

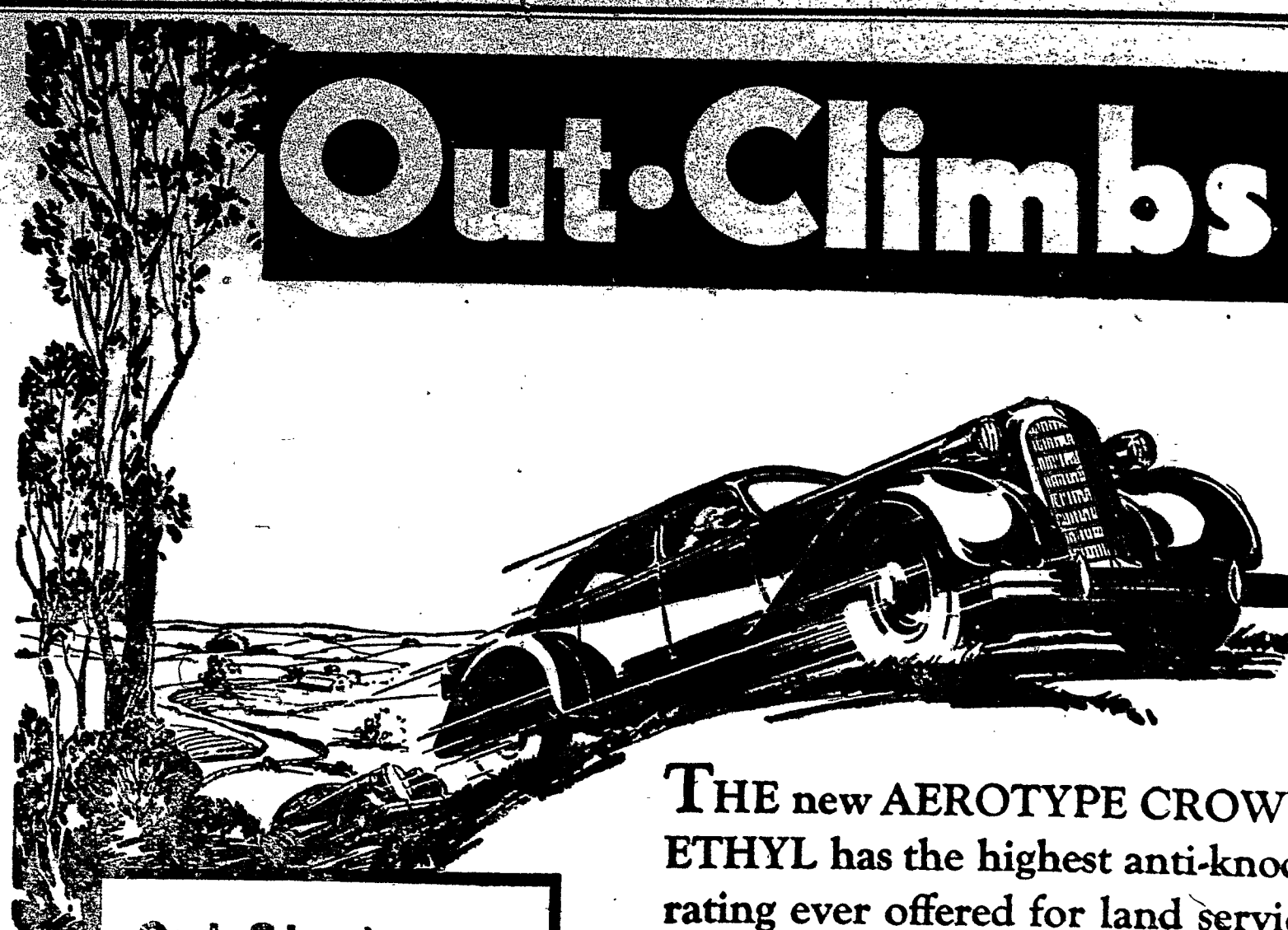
THE HAUPTMAN CIRCUS

(Pascagoula Democrat-Star)

ACCORDING to the news descriptions and cuts of the Hauptman trial the presiding justice, the attorneys and the witnesses all have a keen sense of humor. Every photograph published shows a face with a mouth like a funeral wreath. The people of New Jersey, judged by these photographs, seem to have more teeth than people from any other section, in fact they look as if they could bite a watermelon through a rail fence.

The trial, according to the newspapers, seems to be a circus of some kind, but we can see no element of humor in a crime that so horrified and rendered the hearts of the nation. The attorneys bluff and spar for time and smile, "the judge smiles," "Hauptman smiles," "the witness smiles," the whole court "laughs heartily at the exchange of questions and answers between attorneys and witnesses."

A man is on trial for his life for a crime which had none of the elements of humor in it. The issue of the trial is simple and single. It is "Did Hauptman kidnap and kill the Lindbergh baby, or did he not?" Humorists have no place in the courts of the land and we cannot see why this great circus is allowed to proceed in the name of justice.



Out-Climbs

THE new AEROTYPE CROWN ETHYL has the highest anti-knock rating ever offered for land service motor fuel... Gives full, smooth power on hills without a knock... Less vibration on straightaway... Judge it only when unmixed with other fuel... No increase in price — sells for only two cents a gallon more than Crown Gasoline.

Out-Starts

Vaporizes at lowest temperature — quick warm-up — minimum choking.

Out-Powers

Complete vaporization produces all power — no dragging — less crank-case dilution.

Out-Classes

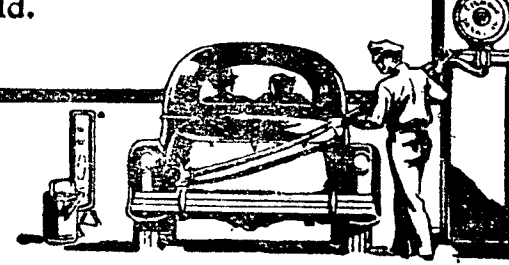
Has the highest specifications ever applied to motor gasoline.

Out-Ahead

Virtually gum-free — no gummy or sticking valves to cause loss of power.

Outstanding

Positively a NEW fuel — unlike and amazingly superior to any gasoline heretofore sold.



AEROTYPE CROWN ETHYL

FOR YOUR MOTOR

STANDARD OIL COMPANY

INCORPORATED IN KENTUCKY

LITTLE RED SCHOOL HOUSE WITH ONE TEACHER PASSES FROM STATE PICTURE

The "Little Red School House" is fast disappearing in Mississippi.

And along with the passing of the one, two and three-room schools goes lots of sentiment. Especially is this true with the older generation who delight in pointing out to their youngsters the bare little room where "father and mother" received their early education.

Future citizens will be hard to sell on the idea that in the place of the large consolidated and city schools now existing, that once in their teardrop were schools of the one-teacher type, with the instructor offering courses from primary work to higher arithmetic.

The exodus of the little red school house is not causing one bit of sorrow in the state department of education, rather it is a cause of much rejoicing when another school of the smaller type joins in with a nearby consolidated district.

In four years, according to records compiled by M. E. Moffitt, state education statistician, one-teacher schools have decreased from 515 to 389, or a gain of 126 schools for the consolidated school cause. There now exists 157 two-teacher schools in comparison with 202 in 1930-31, while now only 43 three-teacher schools are found where there were 72 four years ago.

Though the work of consolidating schools has been largely among the white in institutions of the state, there has also been much progress made for the colored race, 35 schools being

enrolled under the county consolidation plan.

A picture of the progress made by the state education department in the consolidation field is seen in the comparison of school districts over the past 24 years.

In 1910 there were 4256 schools maintained by counties with 173 operated by municipal and rural districts. Four years later this number had been diminished in the first instance to 4146 school and 227 for municipal and rural. In 1919-20 3540 were listed under the county classification and 230 under rural and municipal.

The scene swiftly changed during the next eight years, the number dropping from 2740 in 1924-25 to 1948 in 1929-30, the largest decrease in the 24 year span. The rural and municipally-owned schools were decreased from 230 to 202 during the period.

In 1930-31 there were 959 white consolidated schools and sixteen for the colored race, while at the opening of the present term there were 872 consolidated schools. A more thorough consolidation move during

the past four years resulted in the decrease of consolidated schools over the state.

This can be better illustrated thru recent examples of counties turning combined elementary division and sending the high school students by truck to a nearby consolidated high school.

That Mississippi has made remarkable progress in the field of consolidation in the southland is shown in a comparison between the one-teacher schools in Alabama and this state. There are in the neighboring state 1,053 one-room schools in comparison with 39 in this state.

And with the passing of the "Little Red School House" has gone the idea of students walking many miles to school. A most complete transportation system that brings the child from the home to the school building is now employed with numerous school buses making more than a 25 mile loop to reach every child in the district. —Clarion-Ledger.

Medicated!

Ingredients of Vicks VapoRub in Convenient Candy Form
VICKS COUGH DROP

What does a Bank do?



It Promotes the Growth of the Community

PICTURE our community without a bank. All those phases of our daily lives which come to mind as being "lost" without a place from which to borrow money, a place to keep money safely, a place to cash checks... all of them, industrial, commercial and civic find in a reliable bank the solution to many problems.

Know Your Bank Better

Merchants Bank & Trust Co.

—RUFORD J. LINCOLN,
Jan. 24, 1935.

With The Movies And Film Folks

"SEQUOIA" is based on Vance Hoyt's "Malibu" the story of a deer and a puma raised together in the California Sierras. It took eighteen months of patient filming to get the story without faking, but those who saw the preview think it will be a box office picture of the first magnitude.

According to studio designers, dance gowns are moving from the clinging type to the swirling, swishy and billowing designs of some years ago.

A film company, including Loretta Young and Jack Oakie, is on location in the State of Washington to make a picture from a Jack London story. Clark Gable will join the group shortly.

Darryl Zanuck's "Folies Bergere" is an ambitious production, seeking sensational effects without much regard for cost. Dave Gould directs several bewildering dance creations.

Ida Lupino, whose career was interrupted last year by an attack of infantile paralysis, is ready to proceed again with her film work.

The "lengthening" of film stars is common, and the usual process is the wearing of specially built shoes. Recently Charles Boyer, in a film with Joel McCrea, wore shoes three inches thick. Another device for men is to "acquire" height by having tiny leading women.

Tom Keene, western star, recently slipped on a rug while staging a thrilling fight scene, and suffered a slight concussion of the brain.

Carole Lombard, departing suddenly on an eastern trip, arranged to buy costumes from her screen wardrobe. This is a way to save shopping trouble.

J. Stuart Blackton, who once directed Mae Murray, Clara Kimball Young, Milton Sills, Theda Bara, and others, has started work on a motion picture project of the State Emergency Relief Administration. He gets \$52 a month.

Gale Mogul, a "stand-in" resembles so many stars that he is hardly ever out of work. He serves, Roland Colman, Eddie Cantor, Adolphe Menjou, Leslie Howard and Charles Boyer.

The story is told that Margaret Sullivan and Claudette Colbert turned down leading roles in two pictures. Each accepted the one, refused by the other and each scored a striking success.

Lawrence Tibbet, famous singer and film actor, once sang on a Mexican street corner just for fun. The report is that tourists and Mexicans passed him up for other singers.

Mickel Rooney recently broke his leg on a toboggan. He was slated to

NOTICE OF TRUSTEE'S SALE

Whereas, A. Scaffie and Frances A. Scaffie executed a deed of trust dated the 22nd day of June, 1928, recorded in book 23, pages 400-01-02 of the Records of Mortgages and Deeds of Trust on Land on file in the office of the Land and Survey Clerk of Hancock County, conveying to George R. Rea, Trustee, for the purpose of securing an indebtedness owing by the said A. and Frances A. Scaffie to THE PEOPLES BUILDING & LOAN ASSOCIATION of Bay St. Louis, Mississippi, lands situated in Hancock County, State of Mississippi, described as follows, to-wit:

First: those lots in the fourth ward of the City of Bay St. Louis designated as Lots 156 (One Hundred Fifty Six), 157 (One Hundred Fifty Seven), 158 (One Hundred Fifty Eight), 159 (One Hundred Fifty Nine), 160 (One Hundred Sixty), 161 (One Hundred Sixty One), 162 (One Hundred Sixty Two), 163 (One Hundred Sixty Three), 164 (One Hundred Sixty Four), 165 (One Hundred Sixty Five), on an official map of said City made by E. S. Drake, C. E., filed in the office of the Clerk of the Chancery Court of said Hancock County on May 1st, 1923

Second: those lots in the rear of the fourth ward of the City of Bay St. Louis designated as Lots 7 (seven), 16 (sixteen), 25 (twenty five), 31 (thirty one), on the aforesaid official map of said City made by E. S. Drake, C. E., as per the aforesaid official map of said City made by E. S. Drake, C. E., said Lots 16 and 25 except the Old Spanish Trail.

And, whereas, the said George R. Rea has declined to act as Trustee, and the said indebtedness, under the power given in said deed of trust has been substituted the undersigned E. J. Gex, as substituted trustee, instead of the said George R. Rea, which substitution is recorded in Book 29, page 345, of the records of Mortgages and Deeds of Trust on land in the office of the Chancery Clerk of Hancock County, and

Default having been made in the payment of said indebtedness, and the said substituted trustee, E. J. Gex, has substituted the undersigned E. J. Gex, as substituted trustee, instead of the said George R. Rea, which substitution is recorded in Book 29, page 345, of the records of Mortgages and Deeds of Trust on land in the office of the Chancery Clerk of Hancock County, and

Now, therefore, notice is hereby given that I will offer for sale, and will sell said land at public outcry to the highest bidder for cash before the front door of the Court House of said County, in the City of Bay St. Louis, within lawful hours on

MONDAY, FEBRUARY 4, 1935, for the purpose of paying said indebtedness and costs thereon. This the 9th day of January, A. D. 1935.

E. J. GEX, Substituted Trustee.

ABOUT PEOPLE WHO TRY TO REGULATE SIZE OF BODY WEIGHT

Spend Money and Time on Guaranteed Methods But Look The Same—Fallacies.

Some folks want to reduce, others want to put on a little flesh. There are lots of these folks in Bay St. Louis, and they are forever and eternally seeking plans to accomplish this end.

The newspapers and magazines are filled with all kinds of advertisements proclaiming the virtues of this or that method for bringing about the desired result, and for an investment of a few dollars the manufacturers promise wonders at the end of the treatment.

Nearly everyone, however, reaches the end of the prescribed course in just about the same physical condition as they were at the beginning, and then again begins the search for something new to try.

Some will do a lot of walking, others will be found late hours at night and early in the morning doing their daily dozen. Some have installed phonographs in their rooms and have a complete set of records with the proper tune background so that they can accomplish the various gymnastic stunts under the proper atmosphere. They will jump, turn, twist, get on the floor and roll over and over, until they have about exhausted themselves, they either go to bed, or jump into a cool tub of water to start the day off properly.

Some of these folks get a lot of fun out of these exercises, but those who have a pretty heavy excess of weight find the undertaking plenty much like hard work.

Others will go to the table and when this or that dish is passed to them, they say, "No, thank you," all because the contents is more or less fattening. They will taste a little of one thing and then a little of another, leave the table just about as hungry as when they sat down, and all because it isn't just the thing nowadays to waddle around with too much fat on one's bones.

These folks just make themselves miserable all the time, all for the sake of style and appearance. They never enjoy a real hearty meal, and they never permit themselves to go to bed or begin a day's work without at first putting themselves through a lot of contortions, which may or may not increase their efficiency.

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WAVELAND NEWS-NOTES

MRS. MAUD BOURGEOIS.
Waveland, Miss.

MISS Connie Slade was the guest of Mrs. Alma Slade last week.

Mr. and Mrs. Albert Briede and their daughter, Mrs. Curry were over the past week.

Mrs. Julia Rolling and Miss Bonnie were visitors here Monday.

Miss Dorothy Wells spent a couple of days in the city with her aunt, Mrs. M. Roberts.

Mrs. W. I. White is spending this week with her daughter Mrs. Cornelia Herlihy.

Miss Sally Vinet and her friend Miss Wydot were guests of Mr. and Mrs. Preston Vinet.

Mr. Chris Nungesser has leased the home of Mrs. Ethel Schwartz for the summer season.

Captain and Mrs. Theodore Ray are visitors here.

Mrs. Ella Saucier came in from New Orleans to see her son, Mr. Elmer Walker. She was on her way to Birmingham.

Mrs. Fannie Fletcher Lund of Biloxi was a visitor to her mother, Mrs. Henry Fletcher.

Mr. and Mrs. Rene Foltz were at their home the past week end.

Mr. W. J. Rand and Mr. R. F. Schneider are here on a business trip.

A surprise party was given Miss Katherine Chadwick Sunday night. A bevy of attractive young girls were there, and they all spent a delightful evening.

Misses Amy Ruth Lynch, Cecile Lusk, Messrs. John Stumpf and Fritz Weisser from New Orleans were entertained by Mr. and Mrs. Cornelia Herlihy over the week end.

Mrs. Alice Thiel and family spent Sunday at their beach home.

Mrs. Ernest Helback went in to the city to visit her daughters.

We are sorry to learn of the death of Mrs. W. W. Apkins, and wish to extend our deep sympathy to the family.

Mr. John Schmidt has bought the home of Mr. Wesley Ahrens. The Ahrens are moving to New Orleans here regret to see them leave, and wish them lots of good luck in their new home.

A penny party was given at Waveland School Tuesday. More than three dollars was taken in, and will be used for the basket ball team.

Mrs. Giering, Welfare Worker, distributed towels and sugar to the needy. Everyone is always so happy to receive the commodities.

CARD OF THANKS

We wish by this method of the local press to thank one and all who were with us recently during the illness and in the death of wife and mother, particularly are we grateful not only to friends and neighbors but also to Dr. H. Ward, for his untiring and constant attention and professional devotion, and to Father Costello for his spiritual attention and consolation.

Signed: WALTER W. APKEN, Husband;
MRS. ANTHONY MANCUSO,
MRS. ANTHONY RUSSO, Daughters
Waveland, Miss., Jan. 25, 1935.

Detail of Work Accomplished by CCC Camps Over Wide Area

Latest reports from Assistant State Forester H. C. Mitchell, Holly Springs, in charge of ECW erosion control projects for the State Forestry Commission indicate increased work production in all lines. To December 25, 1934, 80,156 check dams had been constructed; 1,488,783 trees planted; 9,799,277 square yards of land sodded with grass and 1,092,551 square yards sown with grass seed.

Results of one year of work now are apparent to land owners and interest is greatly increased. Practically all of the trees planted last year lived and some of them, that when planted were only a few inches tall, have grown to a height of eleven feet. Other plantings including vines and grass have become established and are making a good showing towards covering the formerly denuded gully banks and bottoms.

Land is worked only where owners provide fencing and guarantee protection from livestock and fires. At the present time no new contracts with owners for work are being signed, 53,314 acres already being under contract.

CHILDRENS COLDS

ENDED SOONER
without dosing

VICKS
VAPORUB

PROVED BY 2 GENERATIONS

REGULAR MONTHLY MEET CO. BOARD SUPERVISORS.

(Concluded from last week)

Whereas, the Clerk of the Board of Supervisors of Hancock County has filed with the State Tax Commission a copy of the Real Assessment roll of said county as of the first day of January, 1934, in the manner prescribed by law and showing a total assessment of real property as follows:

Total Subject County	Acres	Val	Val.
LESS: Exempt Rural Homes, No. 290	6,549	\$45,015	
Exempt Urban Homes, No. 452		\$238,580	
Total Exempt Homes, No. 742	6,549	283,595	
Total Subject to State Taxes		248,859	\$2,292,624

and it appearing to the satisfaction of the State Tax Commission that the assessments contained in the same have been made and the roll prepared in conformity to the requirements of law, and that the assessments have been fixed in accordance with the orders of this Commission, it is, therefore, ordered that the said Real Assessments Roll be and the same is hereby approved.

Ordered and adjudged this 2nd day of January, A. D. 1935.

THE STATE TAX COMMISSION
By A. H. Stone, Chairman.
By John H. Frierson, Commissioner.
By Bruce Van Zandt, Commissioner.

Attest:
S. S. Coody, Secretary.

Whereas as petition has been filed showing that certain land has been transferred, and the present owner desires that said property be assessed to her, it is, therefore, ordered that the land herein described be assessed to the party appearing herein as the owner for the years taxes of 1934, to-wit:

Lot 165, Third Ward, Bay St. Louis, assessed for \$210.00—from Laura Borgas Estate to Mrs. Agnes Luc.

Be it ordered by the Board that the Board adjourn until Thursday morning, January 10, A. D. 1935, at 9 o'clock A. M.

EMILIO RUE, President.
Thursday morning, January 10, A. D. 1935, at 9 o'clock A. M. Board met pursuant to adjournment, present as yesterday.

Whereas, petitions have been filed by a number of qualified electors of Beat No. 4 in Hancock County, asking that the Board of Supervisors of Hancock County declare the office of Supervisor of Beat No. 4 vacant, and Whereas the Board has considered the said petition and being of the opinion that the same should be received and filed, it is, therefore, ordered that the said petition be received and filed, and it is further ordered that the Attorney for the Board of Supervisors secure certified copies of the conviction of Lander H. Necaise, if convicted, and certified copies showing the incarceration, and that the said certified copies be presented to this Board at its February meeting.

This action is taken for the reason that the Board could not act at this time on this petition, for it would be acting on hearsay evidence only. The Board of Supervisors now place themselves on record that as soon as the above certified copies are received, definite action will be taken by this Board on said petition.

This day came on for hearing and consideration by the Board of Supervisors of Hancock County, Mississippi, the petition of W. E. Thigpen, for a homestead exemption of real property, assessed to the said Petitioner as the owner thereof, at the page and line on said 1934-1935 real roll as shown in said petition, the said homestead exemption being asked on the ground that the land described in the petition is owned and occupied by the petitioner as a homestead.

And it appearing to the Board of Supervisors from the evidence, both oral and documentary, offered in support of said application that the circumstances alleged in said petition, as grounds for relief, are true, and that the land described in the petition is owned and occupied by the petitioner as a homestead.

And the Board being fully satisfied that petitioner is entitled to have said homestead exemption, as herein provided, and that the Board should so order.

It is, therefore, ordered by the Board of Supervisors of Hancock County, Mississippi, that the petitioner, W. E. Thigpen, be and he is hereby granted the homestead exemption on the property set out in his petition, being a total reduction in assessment of State taxes only of \$105.00 for the year 1934, and \$105.00 for the year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the Clerk of this Board is hereby authorized and directed to change the original assessment roll in his office, and the Sheriff and Tax Collector of this county is hereby authorized and directed to change the copy in his possession to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

(To Be Continued)

oral and documentary offered in support of said application that the circumstances alleged in said petition, as grounds for relief, are true, and that the land described in the petition is owned and occupied by the petitioner as a homestead.

And the Board being fully satisfied that petitioner is entitled to have said homestead exemption, as herein provided, and that the Board should so order.

It is, therefore, ordered by the Board of Supervisors of Hancock County, Mississippi, that the petitioner, William Cross, be and he is hereby granted the homestead exemption, on the law set out in his petition, being a total reduction in assessment of State taxes only of \$120.00 for the year 1934, and \$120.00 for the year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the Clerk of this Board is hereby authorized and directed to change the original assessment roll in his office, and the Sheriff and Tax Collector of this county is hereby authorized and directed to change the copy in his possession to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

This day came on for hearing and consideration by the Board of Supervisors of Hancock County, Mississippi, petition of Bella Givens for a homestead exemption of real property, assessed to the said Petitioner as the owner thereof, at the page and line on said 1934-1935 real roll as shown in said petition, the said homestead exemption being asked on the ground that the land described in the petition is owned and occupied by the petitioner as a homestead.

And the Board being fully satisfied that petitioner is entitled to have said homestead exemption, as herein provided, and that the Board should so order.

It is, therefore, ordered by the Board of Supervisors of Hancock County, Mississippi, that the petitioner, Bella Givens, be and she is hereby granted the homestead exemption on the property set out in her petition, being a total reduction in assessment of State taxes only of \$60.00 for the year 1934, and \$60.00 for the year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the Clerk of this Board is hereby authorized and directed to change the original assessment roll in his office, and the Sheriff and Tax Collector of this county is hereby authorized and directed to change the copy in his possession to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

This day came on for hearing and consideration by the Board of Supervisors of Hancock County, Mississippi, petition of T. D. Reynolds for a homestead exemption of real property, assessed to the said Petitioner as the owner thereof, at the page and line on said 1934-1935 real roll as shown in said petition, the said homestead exemption being asked on the ground that the property, as described in the petition is owned and occupied by the petitioner as a homestead.

And it appearing to the Board of Supervisors from the evidence, both oral and documentary, offered in support of said application that the circumstances alleged in said petition as grounds for relief, are true and that the land described in the petition is owned and occupied by the petitioner as a homestead.

And the Board being fully satisfied that petitioner is entitled to have said homestead exemption, as herein provided, and that the Board should so order.

It is, therefore, ordered by the Board of Supervisors of Hancock County, Mississippi, that the petitioner, T. D. Reynolds, be and he is hereby granted the homestead exemption on the property set out in his petition, being a total reduction in assessment of State taxes only of \$105.00 for the year 1934, and \$105.00 for the year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the Clerk of this Board is hereby authorized and directed to change the original assessment roll in his office, and the Sheriff and Tax Collector of this county is hereby authorized and directed to change the copy in his possession to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

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And the Board being fully satisfied that petitioner is entitled to have said homestead exemption, as herein provided, and that the Board should so order.

It is, therefore, ordered by the Board of Supervisors of Hancock County, Mississippi, that the petitioner, T. D. Reynolds, be and he is hereby granted the homestead exemption on the property set out in his petition, being a total reduction in assessment of State taxes only of \$105.00 for the year 1934, and \$105.00 for the year 1935.

It is further ordered, that the Clerk of this Board certify two copies of this order to the State Tax Commission, for its approval or disapproval; and, if the foregoing order be approved by the State Tax Commission, the Clerk of this Board is hereby authorized and directed to change the original assessment roll in his office, and the Sheriff and Tax Collector of this county is hereby authorized and directed to change the copy in his possession to conform with the provisions of this order. And the Sheriff and Tax Collector shall be properly credited with the reduction (if any) herein made.

(To Be Continued)

Built Up Strength
By Taking Cardui
Here's her own account of how Mrs. T. W. Hardin, of Greer, S. C., was benefited by taking Cardui:

"I suffered a great deal from weakness in my back and pains in my legs, and I felt so miserable that I decided to try it. I felt better after I took my first bottle, so kept on taking it as I felt such a need of strength, and it helped me so much."

Thousands of women testify Cardui benefited them. It does not benefit 50% of women a physician.

Perkinston College Glee Club to Appear In Bay St. Louis

Perkinston, Jan. 31.—New students began to enroll at Perkinston College this week for the second semester, which began Monday. Early this week eight new college students had been signed up, with only two students leaving the campus via graduation.

The first semester's work ended last Saturday with the completion of examinations, and with the issuing of the three days' vacation to the students, who had finished the first half with no penalty demerits.

Supt. C. J. Darby announced that no new courses would be added for the ensuing term, but that a report had showed that all sections were filled to the capacity limit.

With the beginning of the second term, the Glee Club, under the direction of Miss Elizabeth Davis, started long twice-a-week practices in preparation for the annual tour that will be scheduled for the last week in March and the first week in April. Miss Davis announced that the club would present an operetta along with the regular program of songs, dances and skits.

Though the schedule has not been made out as yet, it is somewhat understood that efforts would be made for appearance in Moss Point, Pascagoula, Biloxi, Gulfport, Hattiesburg, Lucedale, Pass Christian, and Bay St. Louis. Approximately thirty members will be included in the Glee Club roster, and possibly a forty piece band.

Trustee's Sale
STATE OF MISSISSIPPI,
COUNTY OF HANCOCK.

Whereas, on the 19th day of March, 1932, John E. Kelley became indebted to Robert L. Gennin, which indebtedness was secured by a deed of trust in which Leo W. Seal is Trustee and said Trust deed is recorded in book No. 27 at pages 277-78-79 of the records of mortgages and deeds of trust on land in Hancock County, Mississippi, and

Whereas, the said indebtedness so secured is past due and unpaid and said Robert L. Gennin and Trust Merchants Bank & Trust Company, under the provisions of said trust deed, did, on the 5th day of December, 1934, appoint Edward I. Jones as substituted trustee, which

You Will Always Find It At MOLLERE'S

Regardless of the recent freeze, the buying public will find at Mollere's a choice assortment of Strawberries, Cucumbers, Watercress, Celery Hearts and other vegetables shipped from other climes especially for our trade.

FRIDAY & SATURDAY, FEB. 1ST. & 2ND.

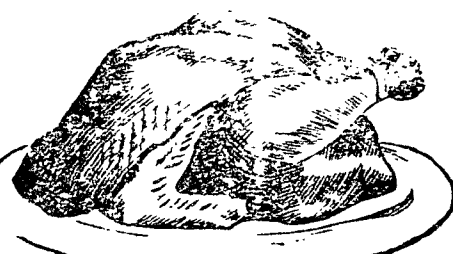


Turkeys

Choice Plump Birds
Per pound 30c

Broilers

Pound 28c



Fat Hens--- Fresh Killed, lb. 22c



Strawberries

Per Box 25c

Cucumbers

Hot House, 3 for 50c



Watercress Bunch 10c

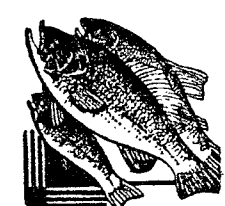


Celery Hearts

Per Bunch 25c

CORN

Fresh and Tender, 3 for 25c



Pickled Mackerel

3 for 25c

Mollere's Groceteria

151 COLEMAN AVE. WAVELAND, MISS.
If It Comes From Mollere's It Is The Best.

The Sea Coast Echo

City Echoes

—Mr. and Mrs. Emmett Kergosien, who reside in Mobile, motored over Sunday to visit under the Kergosien parental roof.

—Mrs. Albert Monti, and young children spent a fortnight in New Orleans visiting at the home of Mr. and Mrs. Felix Roth.

—Miss Honora Starkey, Mr. and Mrs. W. J. Milton of New Orleans, were recent guests of Mrs. Margaret Logan at her home in Leonhard ave.

—Miss Ruth Shidler, formerly of this city, left for her home in Birmingham, Ala., after spending a week with her friend, Miss Alberta Monti, at the Albert Monti home.

—Miss Eunice Toca, daughter of Mr. and Mrs. George J. Toca, was a member of the graduation class, John McDonough High School, New Orleans, on the evening of Thursday, January 31, at school auditorium.

—Mr. and Mrs. Charles Clark have moved their domicile from Gulfport and in future will reside in Bay St. Louis, taking an apartment in the home of Dr. and Mrs. A. P. Smith, Mrs. Clark's parents. They are welcomed to our city and will form an acquisition to the community.

—Care Keeper "P. T." Carver of the City Hall is justly jubilant of the fact he saved the bulk of outdoor and potted plants in and around the city's premises during the late freeze. He is quite diligent in more ways than one regarding his duties. His garden and flowers are by no means neglected. He is quite fond of keeping the grounds and gardens in that manner which adds so much to the appearance of the City Hall.

SILHOUETTE BEAUTY SHOP

on the Beach
OPEN FOR BUSINESS
INVITES VISIT
Permanent Waving, Finger Waving, Hair Dyeing, Scalp Treatments, Manicuring, Facials, Marcel Waving.
All latest methods used.
And all Lines of Beauty Work.
STELLA GEX

—Mrs. Boyd from Kingsport, Tenn., is visiting at the home of her son-in-law and daughter, Dr. and Mrs. Jas. A. Evans, at their domicile on North Beach Boulevard. She plans to remain for a visit of indefinite duration, enjoying the sunshine of the Mississippi Gulf Coast and away from the Tennessee cold and snow.

—We regret to note the death of Mrs. W. M. Wolbrecht, aged 50 years, who died at her home in New Orleans the past weekend, survived by her husband and large family of children. Mr. and Mrs. Wolbrecht resided in Bay St. Louis many years, owned property and resided on the South Beach front (near Citizen) with the deceased's mother, Mrs. A. F. Forstner.

—Gaston G. Gardebled, Jr., associated with contracting and building company, came out from New Orleans (where he resides) Wednesday and returned the following afternoon. He was here in the interest of the contract for constructing the new postoffice building for which \$50,000 was appropriated by the government. While here he mingled with friends and acquaintances of his native village and former home.

—Ben Hille is building a garage that will be the largest of anything hereabouts and will house not only his business but the many cars that accumulate from time to time at a public garage. The building is in course of construction and occupies a site, recently purchased from C. A. Breach, Sr., on the west side of the beach road, adjoining Uncle Charles' Nite Club. The building is substantially constructed and will present a desirable appearance, thus proving an improvement to the city. Mr. Hille is at present located in Washington street.

"Pat" Harrison Too Busy a Man to Make Speeches This Session

Senator "Pat" Harrison, chairman Finance Committee, is a busy man. Fred Sullins, literary of the Jackson Daily News, writes:

Senator Pat Harrison is so busy nowadays that he is compelled to transact nearly all important departmental business by phone. Sittings of the Senate finance committee keep him almost constantly on Capitol Hill. Routine matters are looked after by his efficient secretarial force headed by Miss Catherine Blanton. It is nothing unusual to sit in Pat's office and hear him call up via phone such outstanding cabinet officers as Morgenthau, Wallace, Ickes, Dern, or Roper, and he never stops to ask whether they are too busy to talk. No man in Washington turns out more gruelling work within a day than Pat Harrison. He starts at eight o'clock in the morning and keeps going until his calendar is cleared. You won't hear many speeches by Pat at this session. He is too busy with other matters to bother about speaking.

Russo-Chiniche Wedding Sunday Afternoon; Church Our Lady of the Gulf

Quite a large number of friends and acquaintances assembled at the church Our Lady of the Gulf Sunday afternoon, 4 o'clock, to witness the marriage of Miss Mary Chiniche, daughter of the late Mr. and Mrs. M. Chiniche, to Mr. Russell Russo, son of Mr. and Mrs. Frank Russo, both contracting parties residents of Bay St. Louis.

Rev. Father Leo F. Fahey performed the simple and beautiful ceremony from the high altar of the church.

The groom and groomsmen at the altar awaited the arrival of other members of the bridal party. Bridesmaids were Miss Josephine Chiniche, sister of the bride, and Miss Jennie Guagliardo, a cousin, who walked in single file, in measured step, and at wide distance. One was attired in blue flat crepe, with picture hat and accessories to match; the other in pink flat crepe, with similar hat, and accessories to match. Both carried arm bouquets of pink carnations. The groomsmen were Mr. Vincent Russo and Mr. Sylvester Guagliardo.

The bride's beauty was enhanced by her dress of white satin, with long tulle illusion veil, cap shaped, and that fell in long train length. She entered leaning on the arm of her brother, Mr. Peter Chiniche. She carried an effective shower bouquet of white carnations. Orange blossoms caught the veil on each side of her head.

Mrs. A. Palmisano, organist, and Miss Jennie di Benedetto, violinist, rendered the music of Mendelssohn's wedding march. After the signing of the register the bridal party left the church to the strains of the March from "Le Prophete."

At the home of the bride's brother and sisters, a quiet and informal reception followed to which friends attended. Many wedding gifts were noted at the house.

The bride and groom will reside in Bay St. Louis as their future home. Next week they plan to go on a honeymoon trip of a week or more.

BIRTHDAY PARTY

Mrs. James Taconi, Jr., entertained Sunday at a birthday party in honor of her charming young daughters, Evelyn and Betty-Lou. The house was prettily decorated in pink and yellow crepe paper and dainty refreshments were served. Games were indulged in and prizes were won by the following, Sam Scaife, Gail Bourgeois, Martin Notto, and Raye Ann Valrin. The other young guests were, L. J. Weinberg, Mary Louise, Junior and Philip Scaife, Patricia Tover, Ruth Tucker, Mary Lou Notto, Gladys Capdepon, Eunice Tudury, Eloise Collier, Eline Caman, Curtis Taconi, Teddy Moral, Mary Scaife, Anna Mae Tomacich.

Personal and General

LUNCHEON-BRIDGE BY MRS. H. C. GLOVER IS DELIGHTFUL AFFAIR.

NOT only proving delightful but one of the outstanding social events of the immediate season was the luncheon-bridge given by Mrs. H. C. Glover at "The Answer," last Friday afternoon. Quite seasonable were the decorative and motif color. Colors were those of the Mardi Gras season, green, yellow and purple, and a doll at each plate, favors of unusual attractiveness, were dolls specially dressed for this occasion in the Carnival tri-colors.

Each guest chose a letter corresponding to a place at table, carrying a duplicate and in this original manner the guests were seated. This was not only unique but served as a subject of exciting interest finding the "other letter," and the place with which it corresponded.

Participating in this beautiful affair which Mrs. Glover so delightfully presented to a number of her friends were Mrs. Ralph Ragan, Mrs. Kenneth W. Pepperdene, Mrs. J. J. Grevenberg, Mrs. Edmund F. Fahey, Mrs. Chas. G. Moreau, Mrs. W. J. Bryan, Mrs. Leo E. Kenney, Mrs. F. J. Bopp, Mrs. Edward C. Carrere, Mrs. George R. Rea, Mrs. George E. Pitcher, Mrs. (Dr.) A. P. Smith, Mrs. G. E. Ferchaud, Mrs. C. M. Weeks.

High scorers were Mrs. Pepperdene, Mrs. Ragan; consolation, Mrs. Pitcher; cut, Mrs. Grevenberg.

Yellow and purple narcissus were the cut flower table decoration.

MRS. BRYAN'S LUNCHEON-BRIDGE AT HOME WEDNESDAY AFTERNOON.

Hand-painted china baskets, with upright handles tied with blue and silver ribbon, were the favors of an afternoon luncheon-bridge party given by Mrs. John W. Bryan at her North Beach dwelling Wednesday, to which there were four tables of guests playing contract and one novelty table of lotto.

Mrs. Bryan, charming and hospitable hostess, was lavish in her entertainment and guests enjoyed the afternoon to fullest extent possible. Luncheon was served preceding the playing of cards.

Mrs. Bryan's guests for the afternoon were, in table groups, as follows: Mrs. Edward C. Carrere, Mrs. Edmund F. Fahey, Mrs. H. C. Glover, Mrs. C. G. Moreau. High scorer, Mrs. Carrere.

Mrs. S. A. Power, Mrs. A. P. Smith, Mrs. Ralph Ragan, Mrs. F. J. Bopp. High scorer, Mrs. Power; Mrs. John A. Green, Junior; Mrs. Geo. R. Rea, Mrs. C. J. Chadwick, Mrs. C. M. Weeks. High scorer, Mrs. C. M. Weeks.

Mrs. C. J. Buckley, Mrs. J. J. Grevenberg, Mrs. Leo W. Seal, Mrs. K. W. Pepperdene. High scorer, Mrs. Grevenberg.

There was a trophy for each table. Playing at the lotto table were Mrs. Whitworth, Mrs. Dick, Mrs. Kenney, Mrs. Sam George. Prizes were awarded to the various winner at various times.

BENEFIT SUPPER AT MISS DEL BONDIO'S SCORED TO ADVANTAGE.

Bay St. Louis was well represented at the benefit "chicken gumbo" supper given at Miss Del Bondio's, Pass Christian Beach home, last Sunday evening, from 6 to 10 o'clock. Exactly how many from here journeyed to "Blue Heaven" is not known but far above an ordinary expected number. Miss Del Bondio has many friends in Bay St. Louis and no call coming from any interest she might espouse goes unheeded. She was assisted by Miss Marie E. Bertrand and Miss Hazel Abley in receiving for the house.

Pass Christian and other points, too, responded liberally to the extent that a neat sum of net profit, \$106.00, was realized. Tables in the main salon served as a setting for a red carnation with ferns, tables in the main dining rooms carried as center pieces cut glass vases holding a cluster of calendulas. And through the house cut flowers were set in pleasing contrasts.

The benefit was given by Alumni Association of the Catholic school and parish and sponsored by the Mothers' Club, proceeds to be appropriated to best advantage of the school.

White frocked waiters served the delicious suppers. Hot rolls were served separately by two members of the younger set of Pass Christian, Miss Ione Abley and Miss Marguerite Wittman, who, by their presence and manner, lent charm to the occasion. Two entrance prizes were respectively awarded to Mrs. Frank Farrell, of Pass Christian, and Prof. C. E. Craft, of Bay St. Louis.

Mr. Hugh Fitzpatrick, representing the Alumni, received tickets and cash at the door, and welcoming each guest in the most cordial manner.

Miss Del Bondio expressed considerable satisfaction at the success of the "supper."

VALENTINE LUNCHEON-BRIDGE BY MRS. BOPP ON TUESDAY NEXT.

Mrs. Francis J. Bopp has issued informal invitations to a number of close friends to a Valentine luncheon and three-table bridge party at The Answer on Tuesday afternoon of next week. This party is one of promise as the Valentine motif will be carried throughout the consistent effect and appropriate to the season.

An unusually large number of small and informal get-together card

Saturday, February 2, 1935

Uncle Charlie's Nite Club

Bay St. Louis, Miss.

-- Presents --

"Shades of Blue" Girls' Orchestra

Make Reservation

We are now featuring the...

AMAZING NEW VALSPAR FINISHES

Paints, varnishes
and enamels
that revolutionize
home decoration!

Here are the toughest, hand-somest finishes known—created by the process that made Valspar Varnish famous the world over.

Super Valspar Varnish and Enamels provide hard but elastic surfaces that take abuse ruinous to ordinary finishes. Use them, in clear and 20 smart colors, for furniture, woodwork, floors, etc. Dry quickly—



DEFIES BOILING OIL!

one coat covers—no brush marks.

Valspar paints are also unique—wear like iron under toughest conditions. No cracking, peeling, chipping.

Get Valspar finishes for the spring painting. Come in!

VALSPAR and Super VALSPAR FINISHES featured at BAY MERCANTILE CO.

On the Beach — Bay St. Louis, Miss.

Everything for a PERFECT DINNER at a Saving

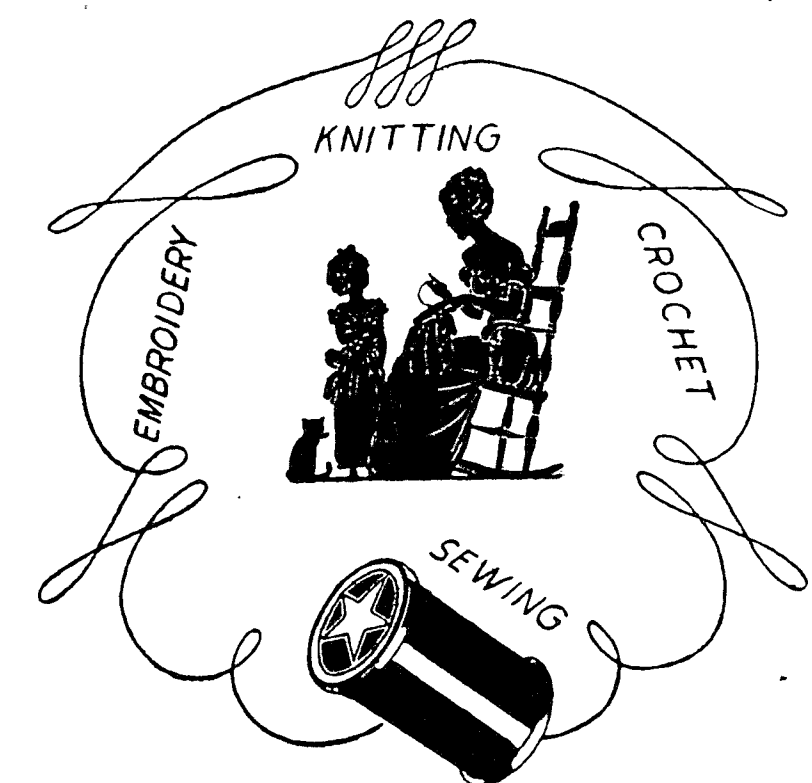
BABY BEEF, Government Inspected, Round or Loin Steaks, pound	20c
BABY BEEF, Gov. Insp'd, Shoulder Steaks lb.	15c
BABY BEEF LIVER, per pound	15c
BABY BEEF, Stew Meat, per pound	10c
BACON, Acme Sliced & Rineless, lb.	26c
COFFEE Maxwell House, pure, per lb.	30c
COFFEE, Luzianne, with empty can, lb.	23c
Stokely's Country Gentleman CORN, No. 2 can	14c — 4 for
PEAS, Stokely's Sifted, No. 2 can	18c; 3 for
LIMA BEANS, Stokely Tiny Green, No. 2 can	18c — 3 for
STRING BEANS, Stokely, Cut, Tender, No. 2 can—2 for	25c
PEACHES, Del Monte, Melba Halves or Sliced No. 2 1/2 can,	19c
JELLO, Assorted flavors,	6c
SALT, Myles 1 1/2 lb. pkg.	3c
BAKING POWDER, Calumet, 1 lb. can	23c
CORN FLAKES, Kellogg's, 2 for	15c
IRISH POTATOES, No. 1 White, 10 lbs.	15c
CAKES Betty Lou, week-end specials on dish,	37c

FRIDAY & SATURDAY, FEB. 1ST. & 2ND.

COAST SERVE-SELF

Grocery and Market

Echo Building — Bay St. Louis, Miss.



STAR BRAND THREADS

A QUALITY THREAD FOR EVERY PURPOSE

GUARANTEED FAST COLORS — WILL BOIL
CLOVERLEAF AND DAWN BRAND
WOOL AND WORSTED YARN



AMERICAN THREAD CO

260 WEST BROADWAY, NEW YORK

Crochet and Knitting Leaflets Free on Request.

parties have taken place each day and evening many more to follow during the gay and festive pre-Lenten days. Contract, now popularly played, has given new impetus to bridge and the occasion of many an afternoon foursome. One hostess entertained delightfully Friday night at Hearts, and Michigan has quite a number of devotees in Bay St. Louis; there being no less than three regularly organized clubs of the kind.

MR. AND MRS. PITCHER VISITING FLORIDA WINTER RESORTS DURING SEASON.

Mrs. George E. Pitcher left Friday morning by train for Jacksonville, Fla., where she was joined the following morning by Mr. Pitcher. Together they are touring the fashionable parts of Florida during the height of the tourists' season. They will terminate their visit at Tampa before returning home. A number of Mrs. Pitcher's friends assembled at the depot on the occasion of her departure, wishing a fond "bon voyage" and au revoir.

FORTHCOMING CARNIVAL KING AND QUEEN BALL OF GENERAL AND SOCIAL INTEREST.

No affair in the offing attracts

CLASSIFIED ADS

FOR SALE

200-Capacity Oil Brooder, \$4.50—60 Buff Orpington laying pullets, April hatch, by taking all 75¢ a piece. Address 856 Beach Boulevard, Waveland, Miss. 2-1-1tp.

FOR SALE

6 Glass Door Grocery Ice Box \$20.00.
1 Large oyster or fish ice box, 4 sliding doors, \$35.00.
O. M. VILLERE
WAVELAND, MISS.
Opposite L. & N. Depot